



Privacy Policy

Last Updated: November 3, 2023

The Privacy Policy describes the privacy practices of Keyboard Logic’s Services. Please take a moment to familiarize yourself with our privacy practices, accessible via the headings below, and contact us if you have any questions. If you live in California, you can find the California Privacy Disclosures at <https://www.keyboardlogic.io/legal/california-privacy-disclosures>.

What is Personal Data at Keyboard Logic?

Keyboard Logic defines “**Personal Data**” as data that directly identifies you and data that does not directly identify you, but that can reasonably be used to identify you. Aggregated data is considered non-personal data for the purposes of this Privacy Policy. This Privacy Policy covers how Keyboard Logic handles personal data whether you interact with us on our websites, through our Services, or in person (including by phone, email, or in person). Keyboard Logic may also link to third parties on our Services or make third-party integrations available in our Services. Keyboard Logic’s Privacy Policy does not apply to how third parties define personal data or how they use it. We encourage you to read their privacy policies and know your privacy rights before interacting with them.

Your Privacy Rights at Keyboard Logic

At Keyboard Logic, we respect your ability to know, access, correct, transfer, restrict the processing of, and delete your personal data. We have provided these rights to our global customer base and if you choose to exercise these privacy rights, you have the right not to be treated in a discriminatory way nor to receive a lesser degree of service from us. Keyboard Logic does not sell your data including as “**sale**” is defined in Nevada and California. To exercise your privacy rights and choices including where a third-party service provider is acting on Keyboard Logic’s behalf, contact us at <https://www.keyboardlogic.io/support>. There may be situations where we cannot grant your request. For example, if you ask us to delete your transaction data and Keyboard Logic is legally obligated to keep a record of that transaction to comply with law. We may also decline to grant a request where doing so would undermine our legitimate use of data for anti-fraud and security purposes, such as when you request deletion of an account that is being investigated for security concerns. Other reasons your privacy request may be denied are if it jeopardizes the privacy of others, is frivolous or vexatious, or would be extremely impractical. If you live in California and you cannot access Keyboard Logic’s Data and Privacy page, you or your authorized agent can make a request by contact us at <https://www.keyboardlogic.io/support>.

Personal Data Keyboard Logic Collects from You

At Keyboard Logic, we strive to collect only the personal data that we need. The personal data we collect depends on how you interact with us. When you create an account with us, purchase and/or activate a Service, download a software update, connect to our services,



contact us (including by social media), participate in an online survey, or otherwise interact with us, we may collect a variety of information, including:

- **Account Information.** Your account ID and related account details, including email address, first name, and last name.
- **Device Information.** Data from which your device could be identified, such as device serial number, or about your device, such as browser type.
- **Contact Information.** Data such as name, email address, physical address, phone number, or other contact information.
- **Payment Information.** Data about your billing address and method of payment, such as bank details, credit, debit, or other payment card information.
- **Transaction Information.** Data about purchases of Services or transactions facilitated by us.
- **Fraud Prevention Information.** Data used to help identify and prevent fraud.
- **Usage Data.** Data about your activity on and use of our offerings, including browsing history; search history; product interaction; crash data, performance and other diagnostic data; and other usage data.
- **Other Information You Provide to Us.** Details such as the content of your communications with us, including interactions with the technical support team and contacts through social media channels.

You are not required to provide the personal data that we have requested. However, if you choose not to do so, in many cases we will not be able to provide you with our Services or respond to requests you may have.

Personal Data Keyboard Logic Receives from Other Sources

Keyboard Logic may receive personal data about you from other individuals, from businesses or third parties acting at your direction, from our partners who work with us to provide our Services and assist us in security and fraud prevention, and from other lawful sources.

- **Individuals.** Keyboard Logic may collect data about you from other individuals.
- **At Your Direction.** You may direct other individuals or third parties to share data with Keyboard Logic.
- **Keyboard Logic Partners.** We may also validate the information you provide.

For research and development purposes, we may use datasets such as those that contain images, voices, or other data that could be associated with an identifiable person. When acquiring such datasets, we do so in accordance with applicable law, including law in the jurisdiction in which the dataset is hosted. When using such datasets for research and development, we do not attempt to reidentify individuals who may appear therein.

Keyboard Logic's Use of Personal Data

Keyboard Logic uses personal data to power our Services, to process your transactions, to communicate with you, for security and fraud prevention, and to comply with law. We may also use personal data for other purposes with your consent. Keyboard Logic uses your



personal data only when we have a valid legal basis to do so. Depending on the circumstance, Keyboard Logic may rely on your consent or the fact that the processing is necessary to fulfill a contract with you, protect your vital interests or those of other persons, or to comply with law. We may also process your personal data where we believe it is in our or others' legitimate interests, taking into consideration your interests, rights, and expectations.

- **Power Our Services.** Keyboard Logic collects personal data necessary to power our services, which may include personal data collected to improve our offerings, for internal purposes such as auditing or data analysis, or for troubleshooting.
- **Process Your Transactions.** To process transactions, Keyboard Logic must collect data such as your name, purchase, and payment information.
- **Communicate with You.** To respond to communications, reach out to you about your transactions or account, market our Services, provide other relevant information, or request information or feedback. From time to time, we may use your personal data to send important notices, such as communications about purchases and changes to our terms, conditions, and policies. Because this information is important to your interaction with Keyboard Logic, you may not opt out of receiving these important notices.
- **Security and Fraud Prevention.** To protect individuals, employees, and Keyboard Logic and for loss prevention and to prevent fraud, including to protect individuals, employees, and Keyboard Logic for the benefit of all our users, and prescreening or scanning uploaded content for potentially illegal content.
- **Personal Data Used for Personalization.** If you choose to personalize your services or communications where such options are available, Keyboard Logic will use information that we collect so that we can offer you those personalized services or communications.
- **Comply with Law.** To comply with applicable law.

Keyboard Logic retains personal data only for so long as necessary to fulfill the purposes for which it was collected, including as described in this Privacy Policy or in our service-specific privacy notices, or as required by law. We will retain your personal data for the period necessary to fulfill the purposes outlined in this Privacy Policy and our service-specific privacy summaries. When assessing retention periods, we first carefully examine whether it is necessary to retain the personal data collected and, if retention is required, work to retain the personal data for the shortest possible period permissible under law.

Keyboard Logic's Sharing of Personal Data

Keyboard Logic may share personal data with service providers who act on our behalf, our partners, developers, and publishers, or others at your direction. Further, Keyboard Logic does not share personal data with third parties for their own marketing purposes.

- **Service Providers.** Keyboard Logic may engage third parties to act as our service providers and perform certain tasks on our behalf, such as processing or storing data, including personal data, in connection with your use of our services and delivering



products to customers. Keyboard Logic service providers are obligated to handle personal data consistent with this Privacy Policy and according to our instructions. They cannot use the personal data we share for their own purposes and must delete or return the personal data once they've fulfilled our request.

- **Partners.** At times, Keyboard Logic may partner with third parties to provide services or other offerings. Keyboard Logic requires its partners to protect your personal data.
- **Others.** Keyboard Logic may share personal data with others at your direction or with your consent. We may also disclose information about you if we determine that for purposes of national security, law enforcement, or other issues of public importance, disclosure is necessary or appropriate. We may also disclose information about you where there is a lawful basis for doing so, if we determine that disclosure is reasonably necessary to enforce our terms and conditions or to protect our operations or users, or in the event of a reorganization, merger, or sale.

Protection of Personal Data at Keyboard Logic

At Keyboard Logic, we believe that great privacy rests on great security. We use administrative, technical, and physical safeguards to protect your personal data, taking into account the nature of the personal data and the processing, and the threats posed. We are constantly working to improve on these safeguards to help keep your personal data secure.

Cookies and Other Technologies

Keyboard Logic's websites, online services, interactive applications, and advertisements may use "**cookies**" and other technologies such as web beacons. These technologies help us to better understand user behavior including for security and fraud prevention purposes, tell us which parts of our websites people have visited, and facilitate and measure the effectiveness of advertisements and web searches.

- **Communications Cookies.** These cookies are used to enable network traffic to and from Keyboard Logic's systems, including by helping us detect any errors.
- **Strictly Necessary Cookies.** These cookies are set as required to provide a specific feature or service that you have accessed or requested.
- **Other Cookies.** These cookies are used to understand how visitors interact with our websites and online services, including by helping us to assess the effectiveness of advertisements and web searches. Keyboard Logic also uses these cookies to remember choices you make while browsing, so we can provide you with a customized experience.

If you prefer that Keyboard Logic not use cookies, disable them in your browser. Check with your provider to find out how to disable cookies. Certain features of the Keyboard Logic website may not be available if all cookies are disabled. In addition to cookies, Keyboard Logic uses other technologies that help us achieve similar objectives. Keyboard Logic generally treats data we collect using these cookies and similar technologies as non-personal data. However, to the extent that Internet Protocol (IP) addresses or similar identifiers are considered personal



data by local law, we also treat these identifiers as personal data in those regions. In addition, Keyboard Logic sometimes combines non-personal data collected from these technologies with other personal data Keyboard Logic holds. When we combine data in this way, we treat the combined data as personal data for purposes of this Privacy Policy.

Transfer of Personal Data Between Countries

Keyboard Logic's international transfer of personal data collected in the European Economic Area, the United Kingdom, and Switzerland is governed by Standard Contractual Clauses. Keyboard Logic's international transfer of personal data collected in participating Asia-Pacific Economic Cooperation (APEC) countries abides by the APEC Cross-Border Privacy Rules (CBPR) System and Privacy Recognition for Processors (PRP) System for the transfer of personal data. Personal data relating to individuals in China mainland may be processed by Keyboard Logic in countries outside of China mainland. Where this occurs, it will be done in compliance with local laws, including the Personal Information Protection Law. As outlined in this Privacy Policy, Keyboard Logic may also transfer such personal data to third parties, who may in turn store or transfer the data outside of China mainland.

Our Commitment to Your Privacy

To make sure your personal data is secure, we communicate our privacy and security guidelines to Keyboard Logic employees and strictly enforce privacy safeguards within the company.

Privacy Questions

If you have questions about Keyboard Logic's Privacy Policy or privacy practices including where a third-party service provider is acting on our behalf, would like to contact our Data Protection Officer, or would like to submit a complaint, you can contact us at <https://www.keyboardlogic.io/support>. You can also ask us questions about how to submit a privacy complaint and we will endeavor to help. Keyboard Logic takes your privacy questions seriously. In most cases, all substantive contacts receive a response within seven days. In other cases, we may require additional information or let you know that we need more time to respond. Where your complaint indicates an improvement could be made in our handling of privacy issues, we will take steps to make such an update at the next reasonable opportunity. In the event that a privacy issue has resulted in a negative impact on you or another person, we will take steps to address that with you or that other person. If you are not satisfied with Keyboard Logic's response, you may refer your complaint to the applicable regulator. If you ask us, we will endeavor to provide you with information about relevant complaint avenues which may be applicable to your circumstances. When there is a material change to this Privacy Policy, we'll post a notice on this website.